



# 2025 LifeMart Theme Calendar

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**Make everyday life more affordable with exclusive savings on major purchases and everyday essentials, all in one convenient location.**

# Celebrate savings with LifeMart

Help your employees or members stretch their dollar further throughout the year. With monthly and seasonal reminders to be shared on your intranet, slack channels, newsletters, or other resource hubs - LifeMart is the way to save. Wishing you and your team a happy, healthy, and savings filled 2025!



## **January:** Feel Your Best for Less

- Jumpstart your wellness journey with LifeMart. Find exclusive savings on fitness, nutrition, sleep and mental health, and more to fuel your goals.
- **Savings on:** Gyms, Virtual Fitness, Fitness Equipment and Apparel, Nutrition and Food Delivery Programs, Sleep Health, Mental Health



## **February:** Plan Ahead on Tax Prep

- Don't wait to be tax-ready. File smart with LifeMart's exclusive TurboTax® discount, simplifying your tax season.
- **Savings on:** TurboTax, the number 1 best-selling tax prep provider



## **March:** Fresh Deals on Spring Travel

- Spring adventures are just a click away! Enjoy LifeMart's discounts on flights, hotels, tickets to attractions, and more. Start planning today and make your vacation budget go further.
- **Savings on:** Flights, Hotels, Car Rentals, Cruises, Theme Parks, Water Parks, Zoos & Aquariums, Concert Tickets



## **April:** Spring To-Do List Savings

- Get your home in shape for spring! Whether it's yard work, repairs, or a full refresh, LifeMart has the discounts you need on home services, furniture and home goods, and more to help you get it all done.
- **Savings on:** Home Services, Electronics, Furniture, Home Goods, Kitchenware and Appliances



### **May:** Celebrate Mom and Dad with Special Savings

- Show your love without breaking the bank. Discover great deals on LifeMart for Mother's Day and Father's Day gifts, fun family outings, restaurants, and more all in one convenient location.
- **Savings on:** Flowers, Gifts, Sporting Events, Concerts, Movies, Restaurants



### **June:** Soak Up the Savings

- Make your summer shine brighter with LifeMart. Discover amazing discounts on vacation planning, summer essentials, and fun activities to enjoy all season long.
- **Savings on:** Hotels, Flights, Cruises, Car Rentals, Theme Parks, Water Parks, Zoos & Aquariums, Concert and Movie Tickets, Sporting Events



### **July:** Ace Your Back-to-School

- Get ahead of the class with back-to-school savings. Find discounts on electronics, home goods, school and dorm supplies, and so much more all in one convenient location with LifeMart.
- **Savings on:** Computers & Electronics, Cell Phones, School & Dorm Supplies



### **August:** Save on What Matters Most

- Caring for your family just got more affordable. Discover LifeMart's savings on child, pet, and senior care. Give your loved ones the best while staying within budget.
- **Savings on:** Educational Programs, Adaptive Apparel, Independent Living Products, Pet Food & Products, Insurance



### **September:** Turn Over a New Leaf with Fall Savings

- Make the most of fall with LifeMart discounts. Save on home decor & seasonal goods, sporting events, theme park Halloween events, and all your autumn essentials.
- **Savings on:** Theme Parks, Sporting Events, Home Decor, Home Goods



### **October:** 'Tis the Season for Savings

- Maximize your holiday travel with LifeMart. Enjoy special discounts on flights, hotels, cruises, and more to make your family's holiday journey both affordable and memorable.
- **Savings on:** Hotels, Flights, Cruises, Car Rentals



### **November:** Embrace Winter with Warm Savings

- Chill out with big winter savings. LifeMart offers exclusive discounts on everything you need to enjoy the colder months - travel, cozy home goods, seasonal decor, food delivery services, ski tickets, fun destinations for the whole family, and more.
- **Savings on:** Food & Groceries, Holiday Travel, Ski Tickets, Entertainment, Home Goods & Decor



### **December:** Deck the Halls with Savings

- Shop smart with LifeMart. Make your holiday shopping easier and more affordable with savings for the whole family in one convenient location.
- **Savings on:** Electronics, Gourmet Food, Gift Cards, Travel, Entertainment, Appliances, Kitchenware and Home Goods

# Quarterly Reminders



## Q1: January - March

- Turn to LifeMart to help achieve your New Year's goals. Whether you're looking to improve your fitness, tune up your nutritional intake, focus on your mental health, or prioritize financial wellness - LifeMart is the way to save.
  - **Savings on:** Health & Wellness, Gyms & Virtual Fitness, Nutrition and Food Delivery Programs, Supplements and Protein, Tax Prep, Credit and Financial Wellness
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## Q2: April - June

- Get ready for warm weather with LifeMart. Shop discounts on garden and outdoor needs, travel planning and essentials, and tickets to your favorite destinations including concerts, theme parks, sporting events and more. Don't forget to snag a gift for your graduating loved ones, or for Mother's Day and Father's Day - LifeMart offers savings on all these needs and more in one convenient location.
  - **Savings on:** Flowers, Gifts, Home Goods and Decor, Home and Yard Services, Theme Parks, Entertainment
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## Q3: July - September

- From summer days to school nights, LifeMart has you covered. Discover exclusive offers on all the essentials you and your family needs to enjoy summer and prep for school. Find savings on flights, hotels, car rentals, theme parks, water parks, sporting events, movie and concert tickets, electronics, school and dorm supplies, educational and learning resources and more.
  - **Savings on:** Travel, Entertainment, Computers, Educational and Learning Programs, School and Dorm Supplies
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## Q4: October - December

- Enjoy the best of winter and the holidays with incredible savings. Shop LifeMart for all your travel needs, gifts for all your loved ones, seasonal decor, family activities such as sporting events and skiing, food delivery for those busy days, and so much more. LifeMart helps you make the season memorable and budget-friendly.
- **Savings on:** Travel, Gifts, Home Goods & Decor, Food & Grocery, Entertainment, Ski Tickets